



# Kiwaniis®

## CASTLE ROCK

Monthly Newsletter – December

*Kiwaniis is a global organization of volunteers dedicated to improving the world one child and one community at a time.*



We have no December Babies!!

## MEETINGS & PROGRAMS

December 4	Breakfast Meeting
December 18	Business Meeting
January 6	Breakfast Meeting
January 20	Business Meeting



### Castle Rock Club Officers:

President	– Bill Bragg
President Elect	– Sam Keck
Secretary	– Debbie Trent
Treasurer	– Dick Harding
Immediate Past President	– Dick Harding

### Directors:

2019-2022: Don Smith, Robin Scurto, and Mark Cucarola  
 2020-2023: Ron Polomsky  
 2021-2024: Sandra Dahl

Division 15 Lt. Governor	Andrea Weule
District Governor	Robin Scruto
District Secretary	Josephine Young

Membership Dues are \$200.00 per year.

New Members pay a one time \$50.00 New Member Fee + annual dues

### 20201-2022 Committee Chairs:

Foundation Chair -	Sandra Dahl
Human & Spiritual Values -	Bill Bragg
Social -	Dick Harding
Public Relations -	Ron Claussen
K-Kids & Builder's Club Advisor -	Bill Bragg
Key Club Advisor -	Scott Landry
Builders Club Advisor -	Bill Bragg

### Weekly Meetings:

7am 1st & 3rd Thursdays

ZOOM <https://us02web.zoom.us/j/87870044622?pwd=MFVhdCtIN0NZbjcveG1iMULvRERvZz0>

Club website: [www.castlerockkiwanis.org](http://www.castlerockkiwanis.org)  
 Club Email: [crkiwanis@gmail.com](mailto:crkiwanis@gmail.com)  
 Kiwanis website: [www.kiwanis.org](http://www.kiwanis.org)  
 Club Address: PO Box 222, Castle Rock, CO 80104  
 RMD website: [www.rmdkf.com](http://www.rmdkf.com)  
 Club Phone Number: 303-475-6130  
 Club Facebook site: <https://www.facebook.com/CRKiwaniis>



---

## Future Club Events and Service Projects

---

### DECEMBER

- 4—Christmas Celebration-Flying W
- 11-Salvation Army Bell Ringing
- 25-Christmas Day
- 31-New Year's Eve

### JANUARY

- 1-New Years Day

### March

- 5—Sweet Dream in a Bag Packing



## THANK YOU

to Kimberly Krueger for her donation of Graphics to our Golf Tournament.



Kimberly Krueger // Principal  
[kim@krucreative.com](mailto:kim@krucreative.com)  
971-275-3608

[krucreative.com](http://krucreative.com)



**Support our Castle Rock**

**Kiwanis Club**

Support your Kiwanis Club of Castle Rock by enrolling your King Soopers Card in the Community Rewards Program. King Soopers will donate to the club based on a percentage of your purchases. To enroll, go to [www.kingsooperscommunityrewards.com](http://www.kingsooperscommunityrewards.com); create a digital account and link your card to Kiwanis Club of Castle Rock Community Foundation #IT702



## Christmas at the Flying W Ranch

We will be having our Christmas Celebration at the Flying W Ranch on December 4th starting at 4:30. Car pools will be available. The cost is \$65 per person. We need to book immediately. If you have not already told Sandra or Bill that you intend to participate, please let them know ASAP.

There will be a holiday dinner, and entertainment.

**PLEASE JOIN US**



Support the Kiwanis Club of Castle Rock Community Foundation

Club members have an opportunity to raise funds for the Foundation when shopping on Amazon. Log on to **smile. Amazon.com** and select the non-profit for our club. Once the Club Foundation is selected, it will always be the default when logging on to smile. Amazon.com. You only have to select the Club Foundation once.

[https://smile.amazon.com/gp/chpf/about/?ref=smi\\_se\\_rspo\\_laas\\_aas](https://smile.amazon.com/gp/chpf/about/?ref=smi_se_rspo_laas_aas)

# Service Projects

## VOLUNTEER



*Look for more volunteer opportunities. We will be announcing more opportunities soon. Please let us know if you have suggestions.*



### Sweet Dream in a Bag

Please mark your calendars for Saturday, March 5th from 10am to 1pm. We have scheduled a Sweet Dream in a Bag packing event. These bedding packages are given to foster children all over the front range to help give them something of their very own. It is a comfort to each child to know the bedding provided belongs to them. It gives them a small sense of security in a challenging time.



Previous packing events.



### Castle Rock Senior Center

Volunteer Opportunities at the Castle Rock Senior Activity Center (CRSAC)  
The Castle Rock Senior Activity Center (CRSAC) is a community gathering place located at 2323 Woodlands Boulevard in Castle Rock where active older adults (50+) laugh and learn, find information and focus on their complete health.

The CRSAC volunteers are needed in these areas: drivers for our transportation, Meals on Wheels deliveries and our hot meal service program through Volunteers of America.

If you would like more details or to apply as a volunteer, visit our website: <https://www.castlerockseniorcenter.org/>. Volunteer details and our applications can be found there. You can also contact our Volunteer Coordinator, Rebekah Reeves, directly at [rreeves@crgov.org](mailto:rreeves@crgov.org), 720-733-2292.



# nock and Ask

## Rocky Mountain District – Club Strengthening Growth Plan

Actions: Invite members with intent and connection

Goal: Thrive and be healthy - Clubs reach charter strength/Net Gain

Major key points

### STEP 1:

Strategically identify 24 people (create list in September)

Involve as many club members as possible in the process

Reach beyond family/friends – already have a relationship with us

Have a connection to the club/mission/children/service

No cold calling during this process

### STEP 2:

Identify two club members to reach out to prospects each month

Work in pairs to strategize – frontload best lead generator

Script activity – your one-minute speech

Why my club?

What's our community impact?

How do we make an impact?

### STEP 3:

Outreach – two-step process

Make a connection/intro by thanking and telling about the impact their gift/service/experience/advocacy has in relation to your club/children/community

Schedule an in-person meeting to go into more detail

What makes our club and Kiwanis so special? (One minute speech)

Ask and answer questions

Know your club dues structure

### STEP 4:

Invite and Follow Up, Follow Up, Follow Up

Invite to a club service project or meeting

Give a reminder call prior to club meeting or service project they'll be attending

Secure answers to questions and call them back

Send a handwritten note of thanks – using touchpoints specific to this prospect

Start including them in your newsletter distribution

Reach out with activities that would be meaningful to them

Ask them to join your amazing Kiwanis club!

Helpful Tools:

[Creating the Purpose](#)

[Your One-minute Speech](#)

[Rediscovering Your Community](#)

[Developing Community Partnerships](#)

[Engaging Potential Members Pocket Guide](#) – order through Kiwanis store

For more information reach out to: Governor Robin, (303)378-9090, [castlerockrobin@gmail.com](mailto:castlerockrobin@gmail.com), RMD Membership Chair Tim Sheppard, [coltim3998@msn.com](mailto:coltim3998@msn.com), or your Division Lieutenant Governor