



# Kiwanis® CASTLE ROCK

Monthly Newsletter – May

*Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.*



May 15 Ron Polomsky

**Castle Rock Club Officers:**

- President – Bill Bragg
- President Elect – Sam Keck
- Secretary – Debbie Trent
- Treasurer – Dick Harding
- Immediate Past President – Dick Harding

**Directors:**

- 2019-2022: Don Smith, Robin Scurto, and Mark Cucarola
- 2020-2023: Ron Polomsky
- 2021-2024: Sandra Dahl

- Division 15 Lt. Governor Andrea Weule
- District Governor Robin Scurto
- District Secretary Josephine Young

Membership Dues are \$200.00 per year.

New Members pay a one time \$50.00 New Member Fee + annual dues

**2020-2022 Committee Chairs:**

- Foundation Chair - Sandra Dahl
- Human & Spiritual Values - Bill Bragg
- Social - Dick Harding
- Public Relations - Ron Claussen
- K-Kids & Builder's Club Advisor - Bill Bragg
- Key Club Advisor -
- Builders Club Advisor - Bill Bragg

## MEETINGS & PROGRAMS

- May 4 BOD Meeting
- May 5 Breakfast Meeting—Dr. Greg Smith
- May 14 Sweet Dream in a Bag Packing Event
- May 19 Breakfast Meeting
- June 1 BOD Meeting
- June 2 Breakfast Meeting
- June 5 Elephant Rock Ride
- June 16 Breakfast Meeting



### \*\*\*NEWS\*\*\*

### Castle Rock Kiwanis Accomplishments

Sometimes we forget what impact we have had in our community over the years. RMD Governor Robin Scurto reminded us of those numbers at our last breakfast meeting. We need to make sure we all have these statistics as we invite new members to join in our community efforts to support Children and Families in Douglas County.

Here are some amazing statistics from the annual report for 2019/20:

Volunteer Service Hours :	2352
Estimated # of Youth Served:	1000 +/- (est)
Scholarships:	\$6000
Contributions:	\$14,300

**WE ARE DOING AMAZING WORK AS KIWANIAN.  
LET'S CELEBRATE OUR CONTRIBUTIONS**

### Weekly Meetings:

7am 1st & 3rd Thursdays, 7 AM

Rancho Vaya Con Dios  
485 S. Peak View Drive  
Castle Rock, CA 80109

Club website: [www.castlerockkiwanis.org](http://www.castlerockkiwanis.org)  
Club Email: [crkiwanis@gmail.com](mailto:crkiwanis@gmail.com)  
Kiwanis website: [www.kiwanis.org](http://www.kiwanis.org)  
Club Address: PO Box 222, Castle Rock, CO 80104  
RMD website: [www.rmdkf.com](http://www.rmdkf.com)  
Club Phone Number: 303-475-6130  
Club Facebook site: <https://www.facebook.com/CRKiwanis>

# Strategic Planning

Deciding who we are and what we want to create for the future.

We want to thank Chris Scurto for facilitating this planning meeting. He was great trying to keep us on track and moving in the right direction to make decisions.

Thank you to all the members who attended our Strategic Planning session on April 30<sup>th</sup>. We had 9 out of 12 in attendance, which shows the commitment that our membership has to designing a plan moving forward, bringing awareness to the Castle Rock Kiwanis Club as well as creating a club that involves support and participation in our community with levels of interest for any member.

There was a consensus that we should be engaged in working to make the community better for Families and Children. This includes our SLP programs such as K-Kids, Builder's Club and BUG, which are core opportunities for our club to educate and build leadership skills with our future generation. We identified Community Needs that member's would like to be involved in. We discussed possible groups we could partner with to achieve our purpose.

One project that we agreed we wanted to be involved in to bring awareness to Kiwanis and benefit children with all disabilities, is the Parks and Recreation Butterfield Park Project. They are developing a playground that will allow a child with any disability to access and enjoy playground equipment. We will be planning an event at Rancho Vaya Con Dios to raise money to support this project as well as giving us a naming opportunity to be displayed in the park. Details will follow. If you are interested in helping plan this event, please let us know.

We agreed that this was a great starting point and that we need to meet again to further create a plan for our future growth. A date will be chosen and hopefully all members will be able to attend. We will also be discussing key points and ideas to create a club that will attract new members at morning meetings without a speaker.





# nock and Ask

## Rocky Mountain District – Club Strengthening Growth Plan

Actions: Invite members with intent and connection

Goal: Thrive and be healthy - Clubs reach charter strength/Net Gain

Major key points

### STEP 1:

Strategically identify 24 people (create list in September)

Involve as many club members as possible in the process

Reach beyond family/friends – already have a relationship with us

Have a connection to the club/mission/children/service

No cold calling during this process

### STEP 2:

Identify two club members to reach out to prospects each month

Work in pairs to strategize – frontload best lead generator

Script activity – your one-minute speech

Why my club?

What's our community impact?

How do we make an impact?

### STEP 3:

Outreach – two-step process

Make a connection/intro by thanking and telling about the impact their gift/service/experience/advocacy has in relation to your club/children/community

Schedule an in-person meeting to go into more detail

What makes our club and Kiwanis so special? (One minute speech)

Ask and answer questions

Know your club dues structure

### STEP 4:

Invite and Follow Up, Follow Up, Follow Up

Invite to a club service project or meeting

Give a reminder call prior to club meeting or service project they'll be attending

Secure answers to questions and call them back

Send a handwritten note of thanks – using touchpoints specific to this prospect

Start including them in your newsletter distribution

Reach out with activities that would be meaningful to them

Ask them to join your amazing Kiwanis club!

Helpful Tools:

[Creating the Purpose](#)

[Your One-minute Speech](#)

[Rediscovering Your Community](#)

[Developing Community Partnerships](#)

[Engaging Potential Members Pocket Guide](#) – order through Kiwanis store

For more information reach out to: Governor Robin, (303)378-9090, [castlerockrobin@gmail.com](mailto:castlerockrobin@gmail.com), RMD Membership Chair Tim Sheppard, [coltim3998@msn.com](mailto:coltim3998@msn.com), or your Division Lieutenant Governor

KIWANIS CLUB OF CASTLE ROCK

# ANNUAL GOLF TOURNAMENT

2022



REGISTER NOW!

# JULY 8

FRIDAY | 2022

# \$175

PER PLAYER

BAM SHOTGUN START  
FOUR PLAYER SCRAMBLE  
BREAKFAST BURRITO  
BURGER BUFFET

**RED HAWK RIDGE  
GOLF COURSE**

Castle Rock, CO

**SPONSORSHIP LEVELS BETWEEN \$300 & \$5000**

Recognition on the event program  
Silent Auction held during the tournament  
MOST IMPORTANT ... Your sponsorship assists a great cause.

For questions, contact [crkiwanis@gmail.com](mailto:crkiwanis@gmail.com) or any friendly kiwanian.



## Kiwaniis

**FOR THE BENEFIT OF THE KIWANIS CLUB OF CASTLE ROCK COMMUNITY FOUNDATION**

(A 501(C)(3) ORGANIZATION)



**Mark your calendars**

**July 8, 2022**

**Annual Castle Rock Kiwanis Golf  
Tournament**

**Red Hawk Golf Club**

**We need members to work on  
finding Sponsors and Players.**



**THANK YOU**

to Kimberly Krueger for her donation of  
Graphics to our Golf Tournament.



**Kimberly Krueger** // Principal  
[kim@krucreative.com](mailto:kim@krucreative.com)  
971-275-3608  
[krucreative.com](http://krucreative.com)



*If you haven't supported Castle Rock Kiwanis by enrolling  
in the following two ways, please consider enrolling. We  
receive funds for our foundation by participating at King  
Soopers and Amazon. They simply donate a percentage of  
anything you purchase to our Foundation.*

**PLEASE JOIN US.**

Support your Kiwanis Club of Castle Rock by enrol-  
ling your King Soopers Card in the Community Re-  
wards Program. King Soopers will donate to the club  
based on a percentage of your purchases. To enroll,  
go to [www.kingsooperscommunityrewards.com](http://www.kingsooperscommunityrewards.com); cre-  
ate a digital account and link your card to Kiwanis  
Club of Castle Rock Community Foundation #IT702



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**Future Club Events and Service Projects**

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**May**

14 Sweet Dream in a Bag Packing Event  
Journey Church, Castle Rock

**June**

5—Elephant Rock Ride  
8-11 Kiwanis International Convention in  
Indianapolis  
13 Castle Rock Impact After Hours Golf  
Tournament - Perry Park in Larkspur

**July**

8 Annual Castle Rock Kiwanis Golf  
Tournament



**Support our Castle Rock  
Kiwanis Club**

**Support the Kiwanis Club of  
Castle Rock Community  
Foundation**

Club members have an opportunity to  
raise funds for the Foundation when  
shopping on Amazon. Log on to  
**smile. Amazon.com** and select the  
non-profit for our club. Once the  
Club Foundation is selected, it will  
always be the default when logging on  
to smile. Amazon.com. You only have  
to select the Club Foundation once.

[https://smile.amazon.com/gp/chpf/about/  
ref=smi se rspo laas aas](https://smile.amazon.com/gp/chpf/about/?ref=smi_se_rspo_laas_aas)

# Service Projects

## VOLUNTEER



*Look for more volunteer opportunities. We will be announcing more opportunities soon. Please let us know if you have suggestions.*

### Sweet Dream in a Bag

Join us at the Sweet Dream in a Bag packing event.

We will meet at Journey Church, 9009 Clydesdale Rd, Castle Rock, CO 80108 . May 14; 9am to noon.

Let's see how quickly we can pack 50 bags.

Invite potential new members to introduce them to Castle Rock Kiwanis.



Pictures from our last event.



### Castle Rock Senior Center

Volunteer Opportunities at the Castle Rock Senior Activity Center (CRSAC)  
The Castle Rock Senior Activity Center (CRSAC) is a community gathering place located at 2323 Woodlands Boulevard in Castle Rock where active older adults (50+) laugh and learn, find information and focus on their complete health.

The CRSAC volunteers are needed in these areas: drivers for our transportation, Meals on Wheels deliveries and our hot meal service program through Volunteers of America.

If you would like more details or to apply as a volunteer, visit our website: <https://www.castlerockseniorcenter.org/>. Volunteer details and our applications can be found there. You can also contact our Volunteer Coordinator, Maria Siebert at [mseibert@crgov.com](mailto:mseibert@crgov.com) or 720-733-2292 direct line.